

Digital Business Card (Branding & Business Promotion Services)



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What is Digital Business Card?

In this new age of digital revolution, having a Digital Business Card is a necessary to introduce people to your brand and create a more impactful buzz about your business using digital communication medium such as WhatsApp, Email, Websites, and Social connections. PQSmitra has recognized the several reasons why one should have a Digital Business Card, which can be used for both branding and business promotion.

An organizations whole identity depends on just few tiny little things one of which is its digital identity. A well-established digital identity will help make your brand stand out amongst the rest and will help you in achieving your business goals. A digital business card acts as your entrance into the marketplace hence making it one of the few things that needs an extra hand. We In this new age of digital revolution, having a Digital Business Card is a necessary to introduce people to your brand and create a more impactful buzz about your business using digital communication medium such as WhatsApp, Email, Websites, and Social connections. PQSmitra has recognized the several reasons why one should have a Digital Business Card, which can be used for both branding and business promotion.

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How will Digital Business Card benefit your Organization?

- Creates an appealing initial impression
- Easy steps to create your Digital Business Card
- Can be saved on your device
- Share with everybody through various channels
- Calls on a single touch or click
- WhatsApp through a touch or click
- Emails through a click
- Navigate through maps on a single touch
- Your contact details can be added through a single touch
- Unlimited option to share
- Easy to update.

Every organization who intend to have such smartly designed cards to have a further reach and let people know about their products or services, one must opt to have such Digital Business Cards from PQSmitra.

What is the Methodology of developing Digital Card for your Business?

- Discussion with the client to finalize scope of work
- Information gathering
- Designing of the profile
- Uploading on card and giving it to client for approval
- Final approval and issuance of digital card

Which organizations should have Digital Business Card?

- Organizations of any size and nature of business
- Manufacturing units, Service sector and other business units
- Corporate companies
- Professionals like Chartered accountant, teachers etc

PQSmitra with its commitment to simplicity & practicality has served more than 2500 of clients with its services over past 21 years. These has resulted into business excellence & improved worked culture in the respective organizations.

Where can I share my Digital Business Card?

The benefit of having a virtual business card is that it is simple to share and can be done in a variety of ways.

- Share with a QR Code
- Share through Text or Email
- Embed in your Email Signature
- Post the link.

What to include on a digital Business Card?

When it comes to what exactly to put on a card, here are a few things that you should always include:

- Name
- Title and Company
- Contact Information
- Location
- Picture or Video
- Logo
- Color.



PQSmitraService Features appreciated by clients



Simple &
Practical Approach



21 Years of
Service



2500+
Successful Projects



5,56,000+
Consulting Hours

PQSmitra

Simple & Practical

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