

Web Development Service



Corporate Office:
Office No. 7 & 8, Ashok Nagar 1 B,
Vazira, Borivali (W), Mumbai – 400 092.
Maharashtra, INDIA

☎ +91 98202 04373 / 98200 33608
✉ info@pqsmitra.com
🌐 www.pqsmitra.com

What is Web Development?

Web development is the work involved in developing a website for the Internet or an intranet. Web development can range from developing a simple single static page of plain text to complex web-based internet applications, electronic businesses, and social network services.

Any business's web development services is a highly sensitive and critical job. A well-designed website can build and strengthen a positive brand image, whereas a poorly designed website, even having good product and service quality and delivery performance, might harm the brand image. As a result, when it comes to web development for company, one must be quite vigilant and concerned.

PQSmitra Group has built a capability and expertise in building, creating, and a maintaining website. It includes aspects such as web design, web publishing, web programming, and database management.

Which are the Activities involved in Web Development Process?

- A more comprehensive list of tasks in web development include:
- Web engineering
- Web design
- Web content development
- Client liaison
- Client-side/server-side scripting
- Web server and network security configuration
- E-commerce development.

What are the elements of Good Website Development Service?

Following are few basic points which are considered while Development of a good website:

- Graphic design / web design
- Web architecture, Easy and effective navigation
- Web usability, accessibility
- Supportive to search engine optimization
- Mobile responsiveness

What is the Methodology of PQSmitra for Web Development Service?

- Discussion with the client to finalize scope of work
- Gathering information on business and products
- Web design including Web architecture, Wire diagram etc.
- Content management through interaction with client representative
- Review, Approval and Modifications if needed
- Web hosting, Go live and Validation.

Which organizations are eligible for Web Development Service?

- Any business units irrespective of nature of business, size and location.
- Specific product line or range for identified for E-commerce portal

PQSmitra Group is a good blend of industry expertise, web designing skills and business promotion experts. Group has supported many Indian and Overseas clients for web development and creating an appropriate platform for business visibility, promotion & sales.

FAQ

How long will it take to get a new website?

- We aim for a six to eight week turnaround time on average, however each customer sets the pace for their project. The speed of completion is affected by how much input you can provide during the early phases, your availability for feedback, and how soon the content is ready. Functionality requirements may also be a factor; more complex sites will take longer to build.

Will you maintain my site for me?

- Yes, we can! Many of our clients receive ongoing help from us. In case of any query kindly contact us for the same.

Will my website be mobile-friendly?

- Absolutely! It is now more crucial than ever to have a mobile-friendly website! We put together a lot of effort to make sure that your website appears excellent on a number of devices.

How much input do I have in the process?

- Quite a bit! This approach relies heavily on your input and comments. We'll start by asking you a lot of questions about your needs, likes, and desires, and then collaborate with you to create the perfect design and functionality.

Who writes the content for the site?

- That's usually you. Because you are the expert on your industry, it is usually better if the information comes from you. If you need assistance, we can recommend copywriters who can help you clean up or create unique content for a fee.



PQSmitraService Features appreciated by clients



Simple &
Practical Approach



21 Years of
Service



2500+
Successful Projects



5,56,000+
Consulting Hours

PQSmitra

Simple & Practical

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