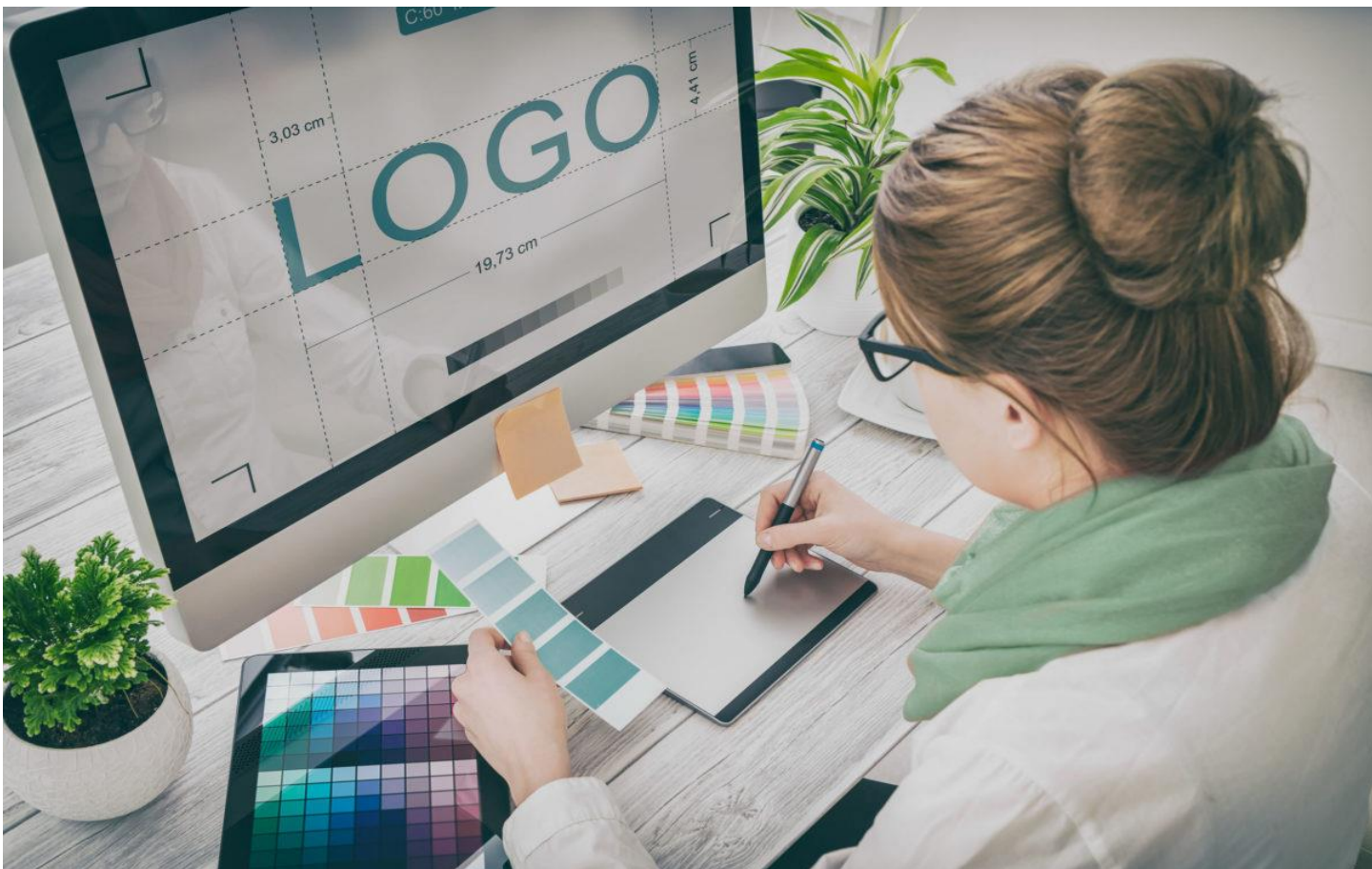


LOGO Designing



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What is LOGO Designing?

A company logo acts as a visual representation of that company, it is the identity of an organization. It establishes your company's first impression with your customers. The best logo communicates the company's principles to customers, build brand loyalty, and give letterhead, vehicles, and signage a more professional appearance. Creative logo designing is an important part of the branding process. Every firm should have a LOGO that may serve as the company's unique identity and offer value to marketing efforts.

An organizations whole identity comes down to just few tiny little things and that is company logo, company profile and your company website. A well-established logo, profile & website will make your brand stand out amongst the rest and will help you in achieving your goals.

PQSmitra's team of experts will help your organization create an identity that will always be remembered. Our creative logo designs have allowed our customers to achieve their brand goals and establish an identity. Simple yet unique designing technique will allow you to create something that will last forever. Let us help you transform your business into a brand that one will not forget.

What is the Purpose of LOGO Designing?

- A company's logo is supposed to be its face. They're designed to visually portray the brand's uniqueness and what it stands for. Simple logos with only essential components is typically the most challenging and successful, depending on your design philosophy.

What are Benefits of having a Best Logo Designing?

- Provides an effective image for your company
- Brand value is easily recognized and appreciated
- Supports business promotion and performance
- Enhances employee loyalty and integrity.

What are the elements of Good LOGO Designing?

A good logo is distinctive, appropriate, practical, graphic and simple in form, and it conveys the owner's intended message, it can be company logo, signature logo, brand logo, or any creative logo. A logo designing should be able to be printed at any size and, in most cases, be effective without color. A creative logo essentially is a great concept and great execution

- Simple logo designing are the ones that are instantly recognizable.
- Scalable. An excellent logo designing should be simple enough to be scaled up or down without losing its appearance
- Memorable / Impactful
- Versatile
- Relevant.

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What is the Methodology of PQSmitra for LOGO Designing Services?

- Discussion with the client to finalize scope of work
- Gathering information on business and products
- Identifying the details such as unique points about the company and exclusive features of the products.
- Designing and sending 4-5 designs to customers for review and comments
- Final Selection of Brochures Designing and handover to client.

FAQ

Which organizations are eligible for LOGO Designing Services?

- Any business units irrespective of nature of business, size and location.
 - Specific product line or range for identified for Brand company LOGO designing
- PQSmitra Group possesses the ability to comprehend a client's business, products, and the most appropriate channel for commercial promotion. Many clients have benefited from the special design capabilities in terms of effective logo designing for branding and business success.

How long does a logo design take?

- From the time a logo is sold to the time it is completed, the turnaround time is normally 2-3 weeks, depending on my workload, which will be addressed before any payments are made. Timeframes are also affected by reaction time and any new design changes.

Can I get my Old Logo Design modified?

- Yes, you can work on an old Logo Design to give it a new, more appropriate style and feel. We would create numerous Logo Design choices for you to choose from based on your existing logo, your instructions, and the new image you wish to present.

What are the formats in which I can receive my Logo Design?

- The finished Logo Design bundle includes all standard file formats such as eps, jpg, tif, and png. We'd be glad to address any further questions you may have.



PQSmitraService Features appreciated by clients



Simple &
Practical Approach



21 Years of
Service



2500+
Successful Projects



5,56,000+
Consulting Hours

PQSmitra

Simple & Practical

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